



HWG NEWS

Volume 1, Issue 2

Late Summer 1999

Holliswood Gardens
Homeowners
Association

From the Desk of the Managing Agent:

"5 blocks from 188th
Street, and a million miles
from the city!"
Queens Courier, 8/3/89

Did you know that:

Holliswood Gardens
was built in 1949

The first tenants moved
in February of 1950

Rents ranged from
\$88.50 to \$91 for a one-
bedroom unit and from
\$108.50 to \$118.50 for a
2-bedroom unit.

- **Management Office:**
John Caracciolo
718-479-5454

Please check your monthly maintenance schedule for office hours

- **Newsletter Layout:**
Inge Etzbach
718-465-0233
- **Newsletter Committee**
Inge Etzbach
Kathy McDonough

If you are interested in working on this Newsletter, please contact us at 718-217-8741.

Summer is almost over. The drought which browned our lawns and threatened our greenery was revived by the first heavy downpours, and Holliswood Garden looks alive and well.

You must have noticed that some landscaping work was done in the Spring to replace aging bushes and brighten up corners with flowers and perennial plants. Most have survived the summer well. Workmen are working their way around the complex to clean old cement from between the bricks and point all walls. Also, we ordered new benches to replace the old rickety benches which are so unsteady that they sometimes get blown over in a storm. Did you notice that the city finally fixed the dangerous sewer hole near Dunton and Marengo?

We are working to keep Holliswood Gardens a pleasant place to live. Please speak to me if you have any questions and complaints or if you need any information. Our office hours are from 8am – 4pm.

Here are a few things which need to be mentioned in everybody's interest:

1. A sincere request from several people with back windows overlooking the garbage collection bins: Please place your garbage **INTO** the bin and **close the sliding door**. It is not pleasant to greet the morning from your bedroom

windows and look right into the open bin. Thank you!

2. The installation of TV antennas or satellite dishes on any roof is not allowed. For a better TV reception, please call Time Warner to order cable service. Also, any major renovations in co-ops must be approved by the management.

3. Please be sure to close and lock your garage door. The other day a bicycle was stolen by somebody who entered through the unlocked garage door next door.

4. We would appreciate it if everybody made an effort to clean up the laundry rooms after use.

5. One more thing: You know that the Holliswood Garden Apartments are not exactly soundproof. Perhaps you don't realize how far the sounds from your radio or TV can carry. Please keep the volume low enough so you can enjoy the music without disturbing your neighbor. He or she may have a different taste in music or may just want to enjoy the peace and quiet of his or her home.

Things like that work both ways: good neighbors look after each other!

Enjoy the rest of the summer!

John



History of Holliswood and Holliswood Gardens

In 1884 Frederick W. Dunton, the nephew of the first president of the Long Island Railroad, was travelling East and he admired from his railroad car window the green and rolling hills of what is now Hollis and Holliswood. He purchased 136 acres of farmland and divided it into lots for sale.

He laid out the curving streets of Holliswood and gave them Latin or Spanish names, such as Rio, Como, Marengo, etc.. Epsom Course, oval shaped, was built by Mr. Dunton as a trotting race course. Many famous trotters were seen on its turf.

For himself he reserved a big lot at the southern edge of Holliswood on Dunton Avenue and built a big and beautiful mansion called Hollis Hall with views all the way to the ocean.

After Mr. Dunton's death, Hollis Hall was sold and became a restaurant named Brown's Chop House. It was reported to have been a speakeasy during prohibition.

When prohibition ended, Brown's Chop House was torn down. The hill on which it stood was leveled, and our garden apartment complex was erected on the site in 1949.



(From the Holliswood folder at the Long Island Division of the Queensborough Library.)

Holliswood on the World-Wide-Web

If you have access to the internet, please surf to the Holliswood Gardens webpage at

www.holliswood.com .

This webpage contains information about the community of Holliswood, links to other Queens areas as well as information and pictures of areas within Holliswood Gardens.

During its last meeting, the Board decided to publish the webpage for a year to determine whether it may be useful to the Association. We are planning to add a page which can be used to advertise apartments for sale as well as apartments and garages for rent. Come to the Shareholders Meeting in October to learn more.

The website has a Guest Book. Please give us your

A message from Kathy McDonough:

Nobody called after receipt of the first newsletter with questions, suggestions, etc. Does that mean nobody is interested? Before giving up, Kathy would like to give it another try and she hopes to hear from you regarding the following questions:

- Would you be interested in a tag sale some time in the Spring, to be held in the Pompeii Street parking lot, where you can unload your stuff and acquire somebody else's stuff?
- Would you be interested in a block party on some Saturday to get to know your neighbors?

- Would you be interested in a gardening competition with a prize for the most lovingly cared-for garden?
- Would anyone be interested in starting a friends circle?
- Anyone like to play cards
- How about car pooling to Bingo games?

Please call Kathy at 718-217-8741 if you have suggestions or tips.

We would appreciate your interest and help.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw

shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

Holliswood Gardens Homeowners Association

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

518-325-3326
555 555 5555
name@e-mailaddress.com

Your business tag line here.

We're on the Web!
example.microsoft.com


Organization

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You

may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.