



**Holliswood Gardens
Homeowners
Association**

**"5 blocks from 188th
Street, and a million miles
from the city!"
Queens Courier, 8/3/89**

**Work accomplished
within the current 5-
year plan:**

**New roofs, gutters & leaders
New boiler rooms
New garage doors & trim
New sidewalks and stoops
New benches
Landscaping of grounds
Asphalting of parking lots
Brickpointing still going on
4 new trash containers**

**Newsletter and website
(holliswood.com)**

**• Management Office:
John Caracciolo
718-479-5454**

**Please check your monthly main-
tenance schedule for office
hours**

**• Newsletter Layout:
Inge Etzbach
718-465-0233**

**If you are interested in working
on this Newsletter, please con-
tact 718-465-0233.**

HWG NEWS

Volume 1, Issue 3

Winter 1999

From the Desk of the Managing Agent:

The Shareholders Meeting took place on October 28, 1999 at the Holliswood Jewish Center. About 40 shareholders were present.

The President of the present Board, Mr. Gerald Lodato, and Mr. Phil Salomon, a Director, gave a report on the work done since the present 5-year plan was formulated. The complex is in excellent repair. All necessary work is completed, with the exception of brickpointing which is still going on. There is still money in the reserve fund for emergencies, and **no increase in maintenance fees is anticipated.** Mr. Lodato promised that the new Board would remain vigilant in the future and formulate a new plan for the next 5 years which would keep us abreast of possible repairs.



Before the vote the members of the Board gave a brief biography of themselves. Two shareholders expressed an interest in serving on the board and introduced themselves. Also, Ms. Suzanne Perry, the representative of the Sponsor, was nominated from the floor.

The following shareholders were voted in as directors of Holliswood Owners Corp for the coming year::

Nicholas Botta, Inge Etzbach,
Horace Fuller, Debra Gambino,
Robert Hoskins, Gerald Lodato,

Phillip Salomon.

As always, we are working to keep Holliswood a comfortable and secure place to live. Please speak to me if you have any questions or complaints or if you need information. Our office hours are from 8am – 4pm.

Season's Greetings - Happy New Year!

We wish all of our homeowners and residents a most enjoyable end of the year, and hope that peace and prosperity will prevail in the new century. We sincerely hope that the Y2K bug will not bother us much. Our boilers are Y2K-resistant – you will not be cold if we can help it! Our experienced maintenance crew will do its best to keep



everything in order.

Please let us know whether you would like to see certain things in the newsletter, and don't forget to surf to www.holliswood.com!

PEACE and JOY!

History of Holliswood and Holliswood Gardens

In 1884 Frederick W. Dunton, the nephew of the first president of the Long Island Railroad, was travelling East and he admired from his railroad car window the green and rolling hills of what is now Hollis and Holliswood. He purchased 136 acres of farmland and divided it into lots for sale.

He laid out the curving streets of Holliswood and gave them Latin or Spanish names, such as Rio, Como, Marengo, etc.. Epsom Course, oval shaped, was built by Mr. Dunton as a trotting race course. Many famous trotters were seen on its turf.

For himself he reserved a big lot at the southern edge of Holliswood on Dunton Avenue and built a big and beautiful mansion called Hollis Hall with views all the way to the ocean.

After Mr. Dunton's death, Hollis Hall was sold and became a restaurant named Brown's Chop House. It was reported to have been a speakeasy during prohibition.

When prohibition ended, Brown's Chop House was torn down. The hill on which it stood was leveled, and our garden apartment complex was erected on the site in 1949.



(From the Holliswood folder at the Long Island Division of the Queensborough Library.)

Holliswood on the World-Wide-Web

If you have access to the internet, please surf to the Holliswood Gardens webpage at

www.holliswood.com .

This webpage contains information about the community of Holliswood, links to other Queens areas as well as information and pictures of areas within Holliswood Gardens.

During its last meeting, the Board decided to publish the webpage for a year to determine whether it may be useful to the Association. We are planning to add a page which can be used to advertise apartments for sale as well as apartments and garages for rent. Come to the Shareholders Meeting in October to learn more.

The website has a Guest Book. Please give us your

A message from Kathy McDonough:

Nobody called after receipt of the first newsletter with questions, suggestions, etc. Does that mean nobody is interested? Before giving up, Kathy would like to give it another try and she hopes to hear from you regarding the following questions:

- Would you be interested in a tag sale some time in the Spring, to be held in the Pompeii Street parking lot, where you can unload your stuff and acquire somebody else's stuff?
- Would you be interested in a block party on some Saturday to get to know your neighbors?

- Would you be interested in a gardening competition with a prize for the most lovingly cared-for garden?
- Would anyone be interested in starting a friends circle?
- Anyone like to play cards
- How about car pooling to Bingo games?

Please call Kathy at 718-217-8741 if you have suggestions or tips.

We would appreciate your interest and help.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw

shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

Holliswood Gardens Homeowners Association

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

518-325-3326
555 555 5555
name@e-mailaddress.com

Your business tag line here.

We're on the Web!
example.microsoft.com



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You

may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.